



This is the most exciting news I have had to share in the 11 years that I have been the Executive Director at Senior Services Plus, Inc. An anonymous donor has stepped up with a magnificent gift of \$400,000 to The *Pathway to Wellness Campaign* and has issued a challenge to the community to make our long-awaited project a reality.

All gifts will be matched dollar for dollar, essentially doubling the impact of your gift, infusing an additional \$800,000 to provide an outstanding margin of excellence to the expansion project. Funds will provide safe and accessible asphalted expanded parking, modern lighting, and brand new equipment and furnishings to create a world-class fitness center for the region.

The architects at EWR & Associates will have plans done by November 15<sup>th</sup>, 2017 after which we will be putting the project out for bid with the intent to break ground in December, but we need your help! This project is a state-of-the-art 8,150 square foot Wellness Center which will include: 6,400 square foot gym, indoor walking track, additional cardio pieces and weight equipment, a 1,500 square foot exercise classroom for group fitness classes and in *The Next Step*, more!

Right now SSP has \$1,470,784.00 committed to the project, we anticipate that the total project will be \$1,950,000.00 the additional \$800,000 we raise will enable us to not only complete the project but allow us to take "The Next Step" and provide additional amenities creating a national model of wellness for the community.

This is our time to pull together and make this project a reality. Please send your support today to match this generous gift of \$400,000. All gifts are tax deductible and restricted for use on this project. Gifts of appreciated stock and mandatory IRA distribution are welcome!

Support us in providing affordable wellness to the Riverbend Region while creating a healthier community.

Please call me at (618) 465-3298 if you have any questions or require more information about the *Pathway to Wellness-The Next Step* project.

P.S. This appeal provides every donor, large and small the opportunity to make a larger impact and **double your gift!** So take *The Next Step* and support the *Pathway to Wellness!!*

Sincerely,

A handwritten signature in black ink that reads 'Jonathan Becker'.

Jonathan Becker  
Executive Director

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